



JOB POSTING: TEMPORARY COMMUNICATION AND OUTREACH ORGANIZER

ABOUT THE DECENT WORK AND HEALTH NETWORK:

The Decent Work and Health Network (DWHN) is a network of health workers organizing for improved working conditions as a means to improve individual and community health. We understand precarious employment and immigration status are key social determinants of health that require upstream solutions.

The DWHN project is supported and funded by the Ontario Employment Education & Research Centre (OEERC). Currently, we are advancing campaigns to win healthcare for all and decent work for all, in partnership with the Workers' Action Centre (WAC) and Justice for Workers (J4W) campaign. We are organizing for policy change that is equity-driven and addresses structural racism, sexism, and other forms of oppression, including anti-Black and anti-Indigenous racism, in the workplace and health system.

POSITION SUMMARY:

The Communication and Outreach Organizer will support the advancement of our public campaign for decent work as a health issue and expanding healthcare coverage to uninsured migrant populations in Ontario. This will include outreach to health workers and health students to facilitate their participation in meetings, events, and workshops; and support the implementation of political education across the network and via communication channels such as social media platforms.

The ideal candidate will have a strong understanding of social determinants of health and health equity policy and will be interested in organizing with new people, including young health workers and students, to get them involved in the decent work movement. This temporary position works directly with the DWHN Coordinator at our office at 720 Spadina Avenue in Toronto.

SUMMARY OF WORK AREAS:

- Phone existing members to learn more about what they are seeing in their practice, engage them with DWHN's existing campaigns, and invite them to events.
- Recruit new members through tabling at events, campuses, and at street corners.
- Execute a consistent follow-up plan that may include, but is not limited to, texting, emailing, and having one-on-one conversations either on phone or in-person.
- Support development of messaging for social media, including drafting scripts for short videos and captions.
- Coordinate the production of short videos for social media including liaising with videographers, workers in precarious employment, migrants, health workers, and organizers from partner organizations to manage scheduling and completion of projects.
- Support migration of web contents to DWHN's new website (under construction).
- Translate health and labour research to accessible communications products such as social media shareables, presentations for health staff, factsheets and leaflets.

QUALIFICATIONS AND EXPERIENCE:

- Candidates with a healthcare or health policy background or familiar with health advocacy preferred

- Excellent verbal and non-verbal communication skills including English-language writing skills in different formats (e.g. social media, presentation, factsheets, etc.)
- Excellent coordination, project and time management skills
- Excited to do outreach work, speak with people about workers' rights and health equity via phone or in-person and build relationships with health workers
- Demonstrated ability to use and understand social media, especially Instagram and Bluesky/X (Twitter)
- Ability to work as part of a team that takes political direction from community partners and workers with lived experience.
- Proficient in Google Workspace, including Google Drive and Gmail.

Evening and weekend work is a requirement of the job. Ability to work flexible hours essential.

Duration: 10 to 16 weeks

Start date: June 1, 2025 or as determined with the successful candidate

Salary: \$25/hr for a 35 hour work week

This temporary position is funded until September 2025.

The OEERC and DWHN are committed to an inclusive and diverse workplace, and a working environment free from all forms of discrimination, harassment, and violence. We encourage applications from Black people, Indigenous people, people of colour, women, people who identify with disability, LGBTQ+ people and people from other equity-seeking groups that face systemic discrimination.

Submit a cover letter and resume by email to info@oeerc.org by May 23, 2025. Only candidates selected for an interview will be contacted.