



Education Modules for Survivors of Gender-Based Violence

About VESTA

VESTA is a trauma-informed, survivor-led organization that builds resources and education for survivors of gender-based violence. We combine technology with expert services to inform, support and empower them.

Our mission is to significantly improve the lives of survivors of sexual violence.

Our vision is to help build a world free from gender-based violence through education, empowerment, and systemic change.

Project Overview

VESTA seeks to engage a qualified gender-based violence (GBV) organization, educational design firm, or team to develop and prepare for implementation a suite of trauma-informed educational modules for survivors of gender-based violence, with particular attention to newcomer women and marginalized communities.

The selected partner will be responsible for:

- Full content development
- Instructional design
- Trauma-informed integration
- Cultural and linguistic considerations
- Platform-ready formatting
- Implementation blueprint

The modules will be integrated into VESTA's digital platform and serve as a core pillar of survivor empowerment and informed decision-making.

The final deliverables must be publication-ready, platform-ready, and implementation-ready within a three- to six-month timeline.

Background & Rationale

Survivors of gender-based violence face layered barriers to safety, healing, and long-term stability. These include legal complexity, economic vulnerability, social isolation, immigration precarity, and systemic discrimination.

While many resources exist, there is no cohesive, trauma-informed, digitally accessible education pathway tailored specifically to survivor journeys in Canada.

VESTA seeks to develop modular, survivor-centered educational content that:

- Builds knowledge safely
- Supports informed decision-making
- Reduces isolation and confusion
- Strengthens economic and emotional resilience
- Aligns with real-world service provider systems

These modules must be grounded in trauma-informed practice, intersectionality, and practical empowerment.

Scope of Work

Clear articulation of educational philosophy, trauma-informed design approach, and intended impact.

Trauma-Informed Learning Framework

Development of a clear framework outlining:

- Educational principles
- Emotional pacing

- Survivor choice architecture
- Safety considerations
- Guardrails to prevent re-traumatization

Survivor Education Modules

Development of **2-3 modular**, standalone but interconnected learning units.

Suggested themes include:

Foundational Modules

- Healthy Relationships & Power Dynamics
- Understanding Gender-Based Violence
- Understanding Intimate Partner Violence
- Consent, Coercion
- Role of front line workers
- Navigating Systems (legal, immigration, housing, healthcare)

Stability & Empowerment Modules

- Economic Empowerment and Financial Literacy
- Employment Pathways
- Safety Planning in Digital Spaces
- Self-Advocacy & Boundary Setting

Healing & Resilience Modules

- Trauma & the Nervous System
- Building Support Networks
- Identity, Culture & Intersectionality
- Reclaiming Agency & Long-Term Planning

Prospective partners may recommend refinements to module structure based on expertise.

Each module must include:

- Learning objectives
- Trauma-informed language
- Survivor-sensitive scenarios
- Reflective prompts (optional and safe)
- Practical tools/templates (where applicable)
- Clear disclaimers and crisis guidance

Service Provider Companion Modules

Development of **2-3 shorter companion modules** designed for frontline workers, addressing:

- Trauma-informed engagement
- Economic empowerment lens
- Cultural humility & newcomer realities
- Trust-building in digital spaces
- Avoiding re-traumatization

Instructional Design & Platform Integration

Modules must be:

- Digitally adaptable
 - Written for varied literacy levels
 - Culturally responsive
 - Suitable for multilingual translation
- Designed for asynchronous access

The prospective partner must provide:

- Structured content ready for platform upload
- Recommendations for interactive components
- Accessibility compliance guidance

Implementation Blueprint

A high level practical, scalable implementation plan including:

- Rollout strategy
- Feedback integration mechanisms
- Partnership recommendations

- Staff training needs
- Evaluation indicators

Deliverables

- Complete education module suite (2–3 survivor modules + 2–3 provider modules)
- Facilitator/implementation guide
- Trauma-informed education framework document
- Implementation blueprint
- Standalone executive summary (design-ready)
- Platform-ready formatted content package

All deliverables must be publication-ready.

Timeline

Project Duration: three- to six-months from contract execution.

Proposed timeline:

Milestone 1:

- Detailed design & content outline approval
- Draft development of core modules

Milestone 2:

- Full draft completion
- Review and refinement
- Survivor-informed validation feedback (via your established network)

Milestone 3:

- Final revisions
- Platform formatting

- Implementation blueprint completion
- Final delivery

Budget

Total Budget: Up to \$80,000 CAD.

Potential partners must provide a detailed budget breakdown including:

- Content development
- Instructional design
- Project management
- Revisions
- Implementation planning

Required Qualifications

Potential partners must demonstrate:

- Deep expertise in gender-based violence
- Experience developing trauma-informed educational content
- Strong instructional design capability
- Experience working with newcomer and marginalized communities
- Knowledge of Canadian legal and/or service systems
- Capacity to deliver high-quality work within a three- to six-month timeline
- Strong writing and knowledge mobilization skills

Experience developing digital or platform-based learning content is an asset.

Proposal Requirements

Please include:

- Proposed methodology and workplan
- Module development approach
- Trauma-informed design approach
- Team composition and roles
- Relevant project examples
- Budget breakdown
- Detailed timeline

Evaluation Criteria

- Demonstrated GBV subject matter expertise
- Strength of trauma-informed educational approach
- Quality and clarity of methodology
- Capacity for digital-ready content development
- Implementation practicality
- Value for investment

Submission Instructions

Please submit proposals in PDF format to:

Angie Velarde – angie@vestasit.com

Subject Line: Education Modules RFP – (Organization Name)

Submission Deadline: **March 25th, 2026**