



Secure Use of Artificial Intelligence

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Agenda

- AI Demystified
- Dangers of Using AI
- Scenarios & Discussions
- Q&A



**Have you used an AI tool in the last 30 days?
(ChatGPT, Google Gemini, Copilot, Claude, Siri, etc.)**

What This Session About

This session **IS** about:

- Understanding what AI tools do with your data
- Knowing which uses are safe and which are risky
- Walking away with practical rules you can use immediately

This session is **NOT** about:

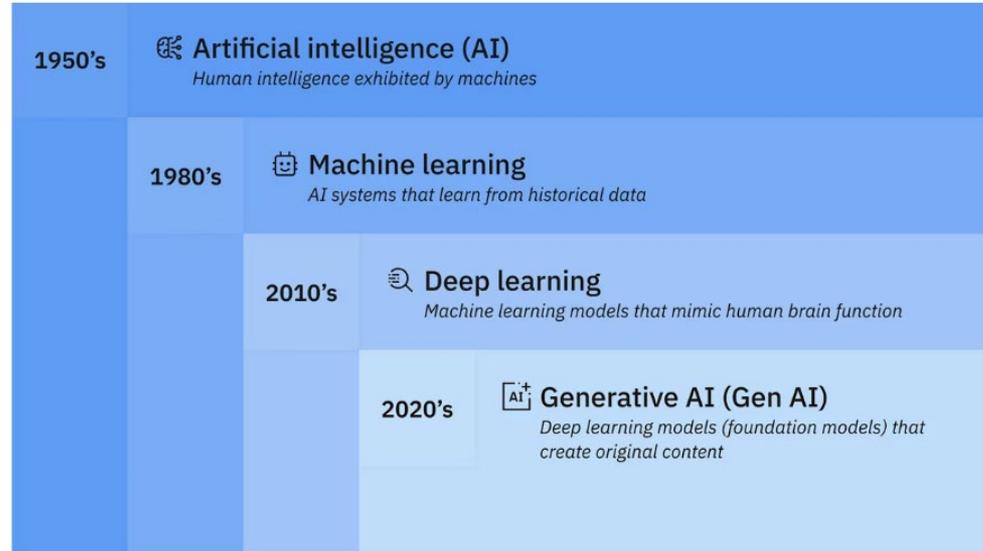
- Whether AI is good or bad
- Whether your organization should adopt AI
- Technical deep-dives

AI Demystified

Understanding AI

Artificial intelligence (AI) is technology that enables computers and machines to simulate human learning, comprehension, problem solving, decision making, creativity and autonomy.

Generative AI, sometimes called "gen AI", refers to deep learning models that can create complex original content such as long-form text, high-quality images, realistic video or audio and more in response to a user's prompt or request.



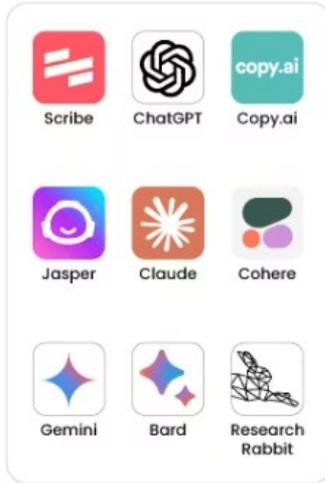
How artificial intelligence, machine learning, deep learning and generative AI are related.

IBM: <https://www.ibm.com/think/topics/artificial-intelligence>

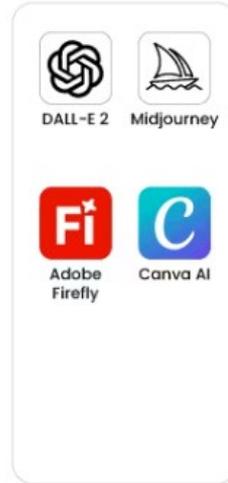
Common AI Tools

Generative AI Tools

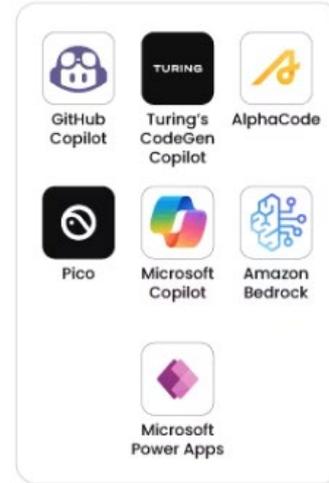
Content Creation



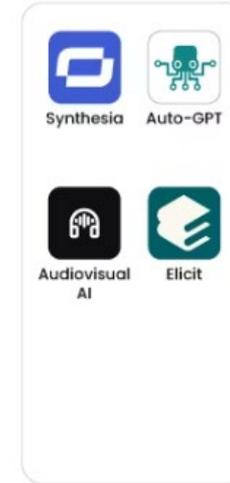
Design & Visual Arts



Coding & Development



Audio & Video Generation



TURING

Use of AI Tools

- Save hours on writing and administration
- Improve clarity and professionalism
- Generate options and thinking support
- Turn information into usable outputs faster

Draft funding/business proposals

Improve email campaign

Conduct market analysis

Generate economic reports

The quality of output relies heavily on
specific user input

Dangers of Using AI

Dangers of Using AI

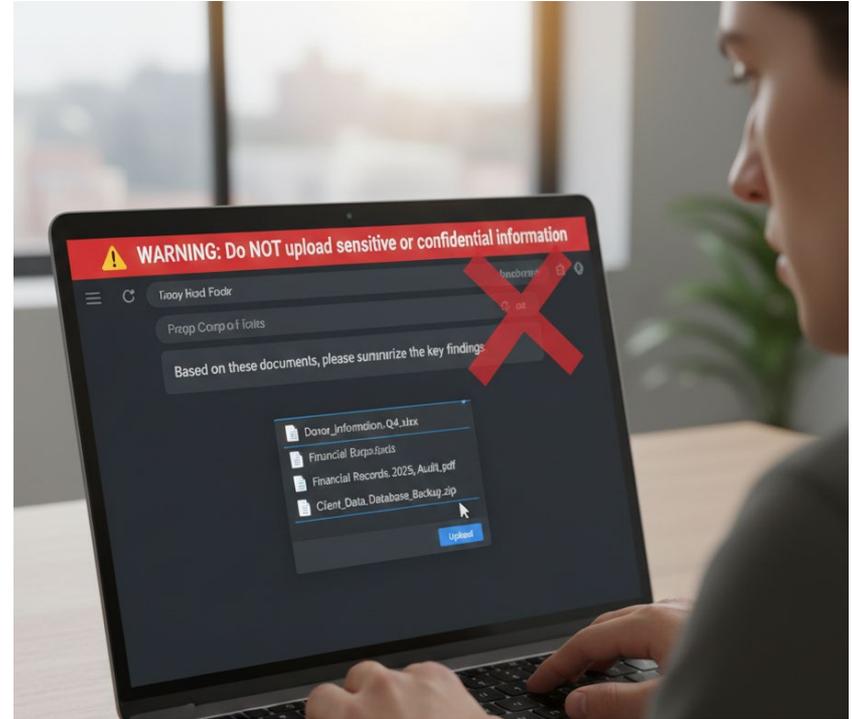
- Data Leakage
- Hallucinations
- Bias and Cultural Sensitivity
- Fraud and Impersonation



Data Leakage

Do we know what happens to the data when we enter prompts into ChatGPT?

- “We may use content submitted to ChatGPT and our other services for individuals to improve model performance.”
- “We share content with a select group of trusted service providers that help us provide our services.”



Data Leakage: Example

The scenario: A settlement worker is helping a client prepare for their refugee hearing. She uses ChatGPT to help draft a support letter, and pastes in:

- The client's full name
- Their country of origin
- Details of their persecution claim
- Their current housing situation

The output is a professionally written letter.

But what could go wrong here?

Data Leakage: Mitigation

3 ways to protect your clients' data:

- 1. Anonymize before you type** Strip all identifying details before using any AI tool. Replace names, countries, dates, and case specifics with generic descriptors.
- 2. Know your tools' privacy settings** Free tools \neq safe tools. If your organization uses Microsoft 365 or Google Workspace on a paid business/enterprise plan, those tools offer contractual data protections.
- 3. Build a simple "AI checkpoint" into your workflow** Before using any AI tool for work tasks, staff should ask three questions:
 - Does this involve a real client?
 - Have I removed all identifying information?
 - Would I be comfortable telling my supervisor I did this?

Hallucinations

The scenario: A program coordinator asks an AI chatbot: *"What documents does a refugee claimant need to apply for a work permit in Canada?"*

The AI gives a detailed, confident, well-formatted answer.

The coordinator forwards it to three clients without double checking the answer.

Two of the answers are out of date.
One document on the list doesn't exist.



Hallucinations

Potential Impacts of Hallucinations

- Fictitious information produced during research
- Made up case studies and references
- Limited by available research

Loss of trust with clients

Damage to reputation

Hallucinations: Mitigation

3 ways to keep AI from misleading your clients:

- 1. Never let AI be the final source — always verify** Treat every AI output like a first draft from a well-meaning but unreliable intern. Useful starting point. Never the final word. For anything client-facing, always verify through official sources: IRCC.gc.ca, Settlement.Org, or a qualified colleague.
- 2. Build a "Verified Sources" shortcut list for your team** Give workers the right tools before they reach for AI in a pinch. Bookmark trusted, regularly updated sources for the most common client questions. When the right answer is one click away, AI becomes less tempting as a shortcut.
- 3. Add a disclosure habit for AI-assisted content** Any document, letter, or information sheet that involved AI assistance should be reviewed and initialed by a staff member before it goes to a client.

Bias and Cultural Sensitivity

An agency uses an AI tool to help prioritize intake to determine which clients get an appointment soonest based on urgency.

The AI was trained on historical data.

That historical data reflected past human decisions which were themselves shaped by **systemic bias**.

The AI now replicates and amplifies that bias, invisibly, at scale.



Bias and Cultural Sensitivity: Mitigation

3 ways to protect against AI bias in your work:

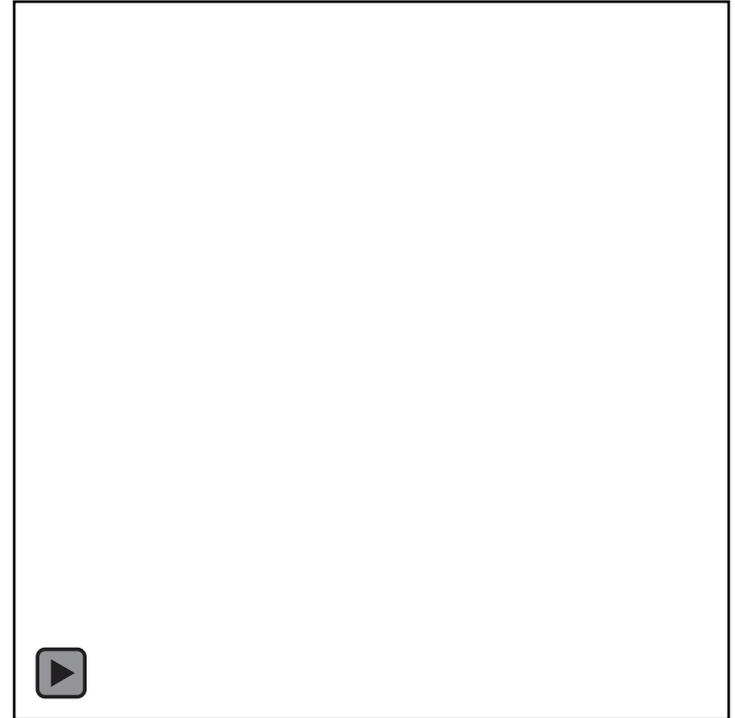
- 1. Keep humans in every decision that affects individuals** AI can help you organize, draft, and research. It must never screen, rank, score, or prioritize individual clients. Any decision with consequences for a real person — intake order, service eligibility, referral — requires a human being who can be accountable for it.
- 2. Apply your organization values to AI outputs, not just human behaviour** Your organization already values and principles. Apply them to AI. When reviewing AI-generated content, ask: does this make assumptions about culture, language, or background? Does it reflect the full dignity of the person it describes? If it does not, change the output.
- 3. Name it in your team discussions** Bias in AI is invisible unless you're looking for it. Build the habit of asking "what assumptions is this making?" when reviewing AI outputs, especially for communications involving specific communities. The critical eye your team already applies to systemic inequity is the right tool here.

Fraud and Impersonation

AI tools are getting better at:

- Video and image generation
- Voice generation
- Persuasive writing

Leads to an increase in fraud cases,
business email compromise, and scams.



Credits: Stu Panensky - LinkedIn

Fraud and Impersonation

A client receives an email that looks exactly like it came from their settlement worker. It uses their worker's name, their agency's logo, and even references their last appointment.

It asks the client to send copies of their passport, SIN card, and work permit "for file updating purposes."

The client complies. The email was not from their worker.

Fraud and Impersonation: Mitigation

3 ways to protect your clients and your organization:

- 1. Establish a "call-back protocol" for all sensitive requests** Any for client data, financial information, or document transfers should never be acted on immediately. Always hang up and call back on a number you already have on file. Urgency is a manipulation tactic.
- 2. Educate clients about what you will never ask for** Tell clients explicitly, early, and repeatedly: *"We will never ask you to send identity documents by email. We will never ask for payment to access services. If you receive a message that claims to be from us and asks for these things, call us directly before doing anything."* Make this part of your intake process.
- 3. Build internal verification habits for unusual requests** Create a standing rule: any unusual request from a funder, government body, or colleague must require a second confirmation through a different channel.

Secure Use of AI – 4Ps

1. PROTECT (Privacy & Confidentiality)

- Never input confidential or sensitive information (community member data, financial details, strategic plans)
- Anonymize and generalize before using AI (remove identifiable information)
- Use enterprise versions when possible

2. POLICY (Governance & Guidelines)

- Develop organizational AI policy (clear rules about what can/cannot be shared)
- Train staff on safe AI use

3. PROOF (Verification & Accuracy)

- Always fact-check AI outputs (verify statistics, funding programs, requirements)
- Treat AI as a draft assistant, not a decision-maker (AI suggests, you decide)

4. PERSPECTIVE (Cultural Judgment)

- Apply cultural filter to all AI suggestions
- Maintain human oversight

Scenarios & Discussions

Scenarios & Discussions

We're going to look at three real-world scenarios from settlement organizations.

For each one:

1. Read the scenario
2. Vote: **Green / Yellow / Red**
Green (safe to proceed), Yellow (proceed with caution / need safeguards), or Red (don't do this)
3. Discuss

There are no trick questions. There are no perfect answers. The goal is to build judgment.



A program coordinator needs to share information about an upcoming employment workshop with Tigrinya-speaking clients. She doesn't have access to a Tigrinya interpreter this week.

She pastes the English flyer text into ChatGPT and asks it to translate to Tigrinya. The translation looks good to her. She prints 50 copies and distributes them at a drop-in.

together a summary of program output from the last quarter. She copies and pastes her last board report into ChatGPT and asks it to summarize the key achievements in two pages.



The board report includes:

Program statistics (clients served, demographics, languages)
Two brief anonymized case vignettes



A settlement worker is meeting with a client who has received a confusing message about their work permit renewal. The worker isn't sure of the exact process. While the client waits, the worker opens ChatGPT on their phone and types:

"What is the process for renewing an open work permit for a refugee claimant in Canada whose current permit expires in 6 weeks?"

They get a clear, step-by-step answer and walk the client through it.

Recap

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- Scenarios & Discussions
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Next Steps

Immediate (this week):

Share today's 4 Ps with your team

Find out whether staff are using AI tools at work

Short-term (1–3 months):

Develop a simple 1-page AI use policy for your organization

Audit which software tools you use that have built-in AI features

Longer-term:

Include AI use in your staff onboarding and annual training

Q & A

Resources

Toronto
Metropolitan
University



ROGERS
cybersecure
catalyst

Thank you

Get connected with the Catalyst today





Upcoming Webinars

March 11, 2026: Secure Use of Artificial Intelligence

Info@settlementatwork.org

Continue the Conversation on SettleNet

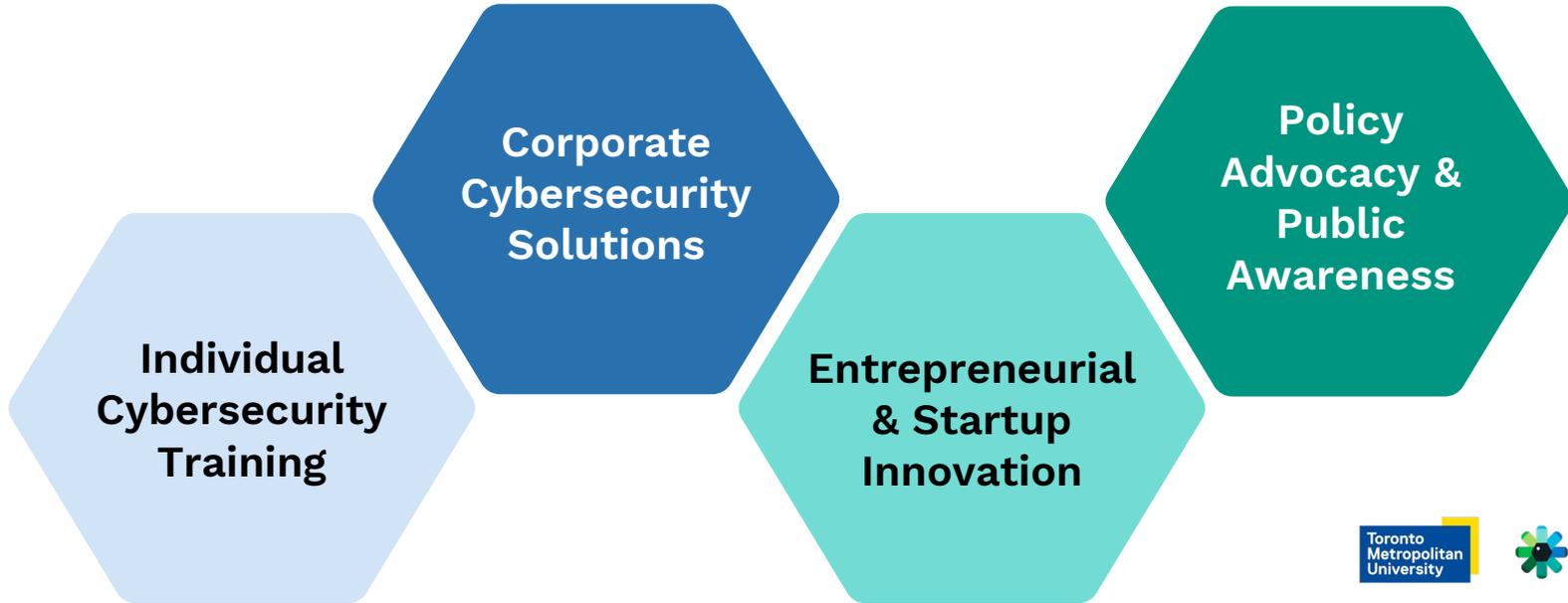
<https://oca.si/cyber>



About Rogers Cybersecure Catalyst

Rogers Cybersecure Catalyst

The Catalyst is Canada's cybersecurity hub. Our programs and services across the country, empower individuals and organizations to seize the opportunities and tackle the challenges of cybersecurity. We offer:



Mission

Headquartered in Brampton, Ontario, and offering programs and services across Canada, **the Catalyst empowers individuals and organizations to seize the opportunities and tackle the challenges of cybersecurity.**

Vision

Together with our partners and collaborators, we work to realize a vision of **healthy democracies and thriving societies, powered by secure digital technologies.**

Founding Partners



Strategic Partners



Funding provided in part by the
Government of Ontario



Achieving Impact: Catalyst Milestones

- More than **7,000 people** have directly benefited from the Catalyst's groundbreaking programs
- Over **500 businesses** have been fueled by the Catalyst
- Over **800 jobs** have been created or filled in the cybersecurity sector through Catalyst programming
- More than **1,000 women, girls and non-binary individuals** have been empowered by the Catalyst
- Over **10,000** cybersecurity experts, mentors, thought leaders, entrepreneurs, program participants, alumni and partners make up the Catalyst community



In November 2023, we brought nearly **300 cyber stakeholders** to the Rose Theater to celebrate the 5-year anniversary of Catalyst's founding

Catalyst Cyber Clinic

One of the first of its kind in Canada, the Catalyst Cyber Clinic provides free cybersecurity support to under-resourced and vulnerable non-profit and social impact organizations in Canada. The Clinic is staffed by learners and graduates from Catalyst cyber training programs who, as Cyber Consultants, gain practical, real-world work experience while empowering vulnerable organizations to secure themselves.



We are a proud member of



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